

## Privacy Policy – Secured24

Last Updated: June 2025

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### Overview

Secured24 prioritizes your privacy. The app does not collect personal data, does not require an account, and does not use cloud storage or synchronization. All data remains encrypted and stored only on your device.



### Data We Collect

Secured24 collects limited, non-personally identifiable data for analytics and advertising purposes.

#### 1. Analytics Data (via Firebase):

- Screen views and feature usage
- Device model and OS version
- Crash reports and diagnostics

Purpose: To improve functionality and user experience.

Provider: Google Firebase

#### 2. Advertising Data (via Google AdMob):

- Advertising Identifier (IDFA)
- Approximate location (city-level)
- Ad interaction logs

Purpose: To deliver non-intrusive interstitial ads.

Provider: Google AdMob



### Tracking & App Transparency (ATT)

We request App Tracking Transparency (ATT) consent as required by Apple.

- If granted: your IDFA may be used for personalized ads
- If denied: ads will still be shown, but not personalized

You can manage your tracking preferences anytime via:

Settings → Privacy → Tracking

(You can turn tracking on or off anytime.)



### What We Don't Collect

- No personal identifiers (name, email, etc.)
- No synced or cloud-stored content
- No precise GPS location
- No contact or login data

All your content remains fully offline and encrypted on your device.

### 📱 Permissions Used

- Microphone → to record voice memos
- Camera → to capture photos and videos
- Face ID / Touch ID → for biometric locking

These permissions are used only for local features. No personal data is transmitted to us or to third parties.

### 📄 Third-Party Services

Secured24 uses trusted third-party providers:

- Firebase Analytics: <https://firebase.google.com/support/privacy>
- Google AdMob: <https://support.google.com/admob/answer/6128543>

### ✉ Contact

If you have questions about this policy or your privacy, contact us at:  
[aeyonapps@gmail.com](mailto:aeyonapps@gmail.com)

### ♻ Changes

We may update this Privacy Policy from time to time for legal, technical, or operational reasons. The latest version will always be available here.  
Last reviewed: June 2025

### ✅ Summary

Secured24 is designed to keep your private data safe. All content stays encrypted and offline. We do not collect personal data. Only anonymous information is used to improve the app and support ads.